

# Share the campaign to help us restore investment in Australian science.

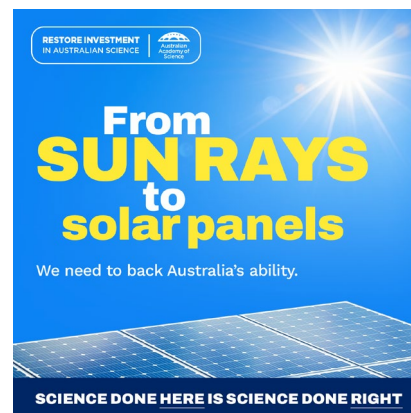
You don't need to be an expert, just someone who cares about Australia's future. Use these ready-made posts as a starting point and add your own voice to help raise awareness and encourage others to take simple action.

## How to use this guide

- **Make it your own:** Use the graphics and sample captions as starting points. Edit them so they sound like you. Personal stories and honest views are more powerful than perfect wording.
- **Keep it simple:** Share why this matters to you.
- **Include the link:** If you add one thing, include [restorescience.com.au](https://restorescience.com.au) so people can take action.
- **Use hashtags (if helpful):** #RestoreScience #BackAustraliasAbility
- **Stay constructive:** Focus on improving Australia's future.

## Social media tiles

Use an eye-catching social tile to bring the message to life. Posts that include an image are more likely to be noticed and shared.



[Download the full suite](#) from our resource library.

## Sample social media captions

### **Option 1: general awareness**

I've been reading about how little Australia invests in science, and it surprised me.

We now invest less than many comparable countries, and it's already affecting things like jobs, new industries and how much we rely on other countries for technology and solutions.

Science shapes our everyday – from healthcare to energy to the cost of living.

The solution isn't drastic. It's about getting back to where we should be compared to similar countries.

You can do something about this by sending a message to your local MP here (it takes about 2 minutes): [restorescience.com.au](https://restorescience.com.au)

### **Option 2: personal angle**

I just emailed my MP about science funding in Australia – it only took a couple of minutes.

I did it because I think Australia should be able to develop its own solutions, support good jobs and stay competitive globally.

At the moment, we're falling behind other countries in how much we invest in research and development.

That might sound abstract, but it affects things like healthcare, technology and future job opportunities.

If you feel the same, you can add your voice here: [restorescience.com.au](https://restorescience.com.au)

### **Option 3: future-focused**

If Australia wants a strong future, science has to be part of the plan.

When we don't invest in research, we end up relying on other countries for things we could be developing ourselves – often at higher cost and with less control and less relevance to our unique needs.

This is about making sure Australia stays capable, innovative and prepared for the future.

There's a simple step we can take: bring our science investment back in line with other developed countries. If you want to help, you can send a quick message to your MP here: [restorescience.com.au](https://restorescience.com.au)

### **Option 4: values-based**

I think most Australians would agree we want good jobs, strong industries, better healthcare and a secure future.

Science makes all of that possible.

But Australia is currently investing less in research than many similar countries, and that has consequences over time.

There's a clear fix: restore funding to where it should be. If you want to support that, you can take 2 minutes to send a message here: [restorescience.com.au](https://restorescience.com.au)